

For Immediate Release

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## Peter Strack accepted into Forbes Technology Council

*Forbes Technology Council Is an Invitation-Only Community for World-Class CIOs, CTOs and Technology Executives.*

**ORLANDO (May 16, 2018)** — Peter Strack, president of Alliance Reservations Network, has been accepted into the Forbes Technology Council, an invitation-only community for world-class CIOs, CTOs and technology executives. Strack joins other Forbes Technology Council members, who are hand-selected, to become part of a curated network of successful peers.

“I’m excited to join such a distinguished group of colleagues,” Strack says. “Forbes Technology Council members are leaders in the tech industry. I look forward to learning from them and contributing my expertise in the field of travel technology to the dialog.”

Scott Gerber, founder of Forbes Councils, says, “We are honored to welcome Peter Strack into the community. Our mission with Forbes Councils is to curate successful professionals from every industry, creating a vetted, social capital-driven network that helps every member make an even greater impact on the business world.”

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### **About Alliance Reservations Network**

Established in 1995, Alliance Reservations Network provides private-label travel booking engine technology to thousands of companies throughout the world. Alliance Reservations Network specializes in providing these services to closed user group and member-based organizations and large and small event planning companies in need of hotel or travel related discounted private-label websites. For more information about Alliance Reservations Network, please visit [www.alliancereservations.com](http://www.alliancereservations.com).

**About Forbes Councils**

Forbes partnered with the founders of Young Entrepreneur Council (YEC) to launch Forbes Councils, invitation-only communities for world-class business professionals in a variety of industries. Members, who are hand-selected by each Council's community team, receive personalized introductions to each other based on their specific needs and gain access to a wide range of business benefits and services, including best-in-class concierge teams, personalized connections, peer-to-peer learning, a business services marketplace, and the opportunity to share thought leadership content on Forbes.com. For more information about Forbes Technology Council, visit <https://forbestechcouncil.com/>. To learn more about Forbes Councils, visit [forbescouncils.com](https://forbescouncils.com).