For Immediate Release

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Announcing the GPS Support Center Upgrade

ORLANDO (June 16, 2018) — Alliance Reservations Network is proud to announce the enhanced Groups Productivity Solution (GPS) Support Center. This support center streamlines start-up training for new GPS users, speeding up activation time. It provides technical support and frequently asked questions for existing users, enhancing proficiency for increased productivity gains.

"We continue to deliver on our brand promise by continuing to invest in our software," said Peter Strack, President of Alliance Reservations Network. "The enhanced Support Center is yet another way we are creating exponential efficiencies for our customers to optimize their business capacity in the group housing management segment."

The support center website includes a *Getting Started* tutorial, user guides, tips, and answers to frequently asked questions to help GPS users take advantage of the robust features the application has to offer.

The support center website is available to users through a link in the top right corner of the application's user interface, and through a red circle with a question mark inside it in the bottom right corner of the application's user interface. These links take the user to the user guide for the specific page they were on, and from there users can access the rest of the support resources.

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About Groups Productivity Solution

Groups Productivity Solution (GPS) automates the tedious tasks involved in contracting, booking and managing the lodging process for events and large groups. Built around a powerful private-label hotel booking engine, GPS efficiently manages the lifecycle of hotel booking with fast RFP submissions, reservations, room block management, invoicing and reporting. This

group travel and event planning software streamlines the process for exponential productivity gains.

About Alliance Reservations Network

Established in 1995, Alliance Reservations Network provides private-label travel booking engine technology to thousands of companies throughout the world. Alliance Reservations Network specializes in providing these services to closed user group and member-based organizations and large and small event planning companies in need of hotel or travel related discounted private-label websites. For more information about Alliance Reservations Network, please visit www.alliancereservations.com.